



Company  
Profile



**MOGALE**  
**AUCTIONEERS**

## WHO WE ARE

Mogale Auctioneers has more than 45 Years' operational experience in the Auctioneering Industry. We apply the knowledge & skills gained through this experience to provide our clients with tailor-made solutions & quality services. We are willing and able to adapt to different clients' needs. We believe that quality should take preference over quantity as such we invest a vast number of resources into each specific matter. We have found that simplicity is key, and that integrity and transparency is paramount to delivering professional Auctioneering Services to the highest degree.

Mogale Auctioneers has the capacity to conduct any auction of any size in any province. We specialize in the disposal, marketing & re-market of both Movable & Immovable Assets.

We have extensive experience relating to the disposal of Assets in inter alia the Insolvency and Insurance Industries.

## MOGALE AUCTIONEERS FOOTPRINT

Mogale Auctioneers has a nationwide footprint with storage facilities in Cape Town, Port Elizabeth, East London, Rustenburg, Durban & Johannesburg. Our headquarters is based at 1 Engelbrecht Street, Krugersdorp, Johannesburg.



Port Nolloth



More than  
45 years  
operational  
experience

## YOUR SOLUTION TO ASSET MANAGEMENT



As your first choice for auctioneers we deliver value to our clients by providing professional auctioneering skills and services to the highest degree.

Our main mission is to provide tailor-made solutions to assist our customers in the disposal of, or re-market of their assets





## SERVICES

- Property Assessment & Reports
- Professional Valuation of Movable & Immovable Assets
- Assets Removal & Transportation
- Section 69 (3) Attachments
- Section 19 Attachments
- Asset Preservation & Storage Solutions
- Marketing Solutions
- Auctioneering & Sale of Movable & Immovable Assets
- Business Sales
- Property Management
  - o Security
  - o Swimming Pool Maintenance
  - o Garden Maintenance
- Security Services
- Asset Tracing & Investigations
- E-Natis Services

# WAREHOUSE & AUCTION YARD'S

We have more than 4500m<sup>2</sup> of under-roof space at our headquarters. Our Main Auction Yard totals 62000m<sup>2</sup> and is secured with ClearVeiw & Electric Fencing. Situated on both sides of Rustenburg Road. Our secondary Yard15 Delport Ave, Krugersdorp, is 14000m<sup>2</sup> in size and is secured by high walling. We make use of 75 on-site containers as part of our storage solution. All our yards are under cctv & monitored surveillance 24/7.





# ASSET REMOVAL & TRANSPORTATION

Mogale Auctioneers has its own fleet that consists of Flatbed Trucks, Super Link Tautliners, Lowbeds, Closed Body Trucks, Crane Trucks, Rollbacks, Forklifts and more. We have the capability to attend to instructions swiftly and can handle anything from small to abnormal loads.

## INSURANCE

We have Insurance in place for all assets under our care. This insurance covers assets on the road and in storage. Our insurance cover is increased as the value of the assets under our care increases.

## MARKETING

All Auctions as well as properties is advertised on all major online platforms. We may also use printed media to advertise Auctions. All properties and auctions is advertised on Social Media and on Mogale Auctioneers website. We also send Auction Alerts as well as brochures to our entire database via WhatsApp, E-Mail and SmS.

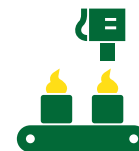
Our Marketing strategies are robust, comprehensive & effective.



FROM



MOVEABLE  
ASSETS



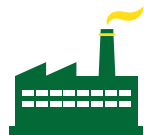
FOOD  
INDUSTRY



CONSTRUCTION



HOSPITALITY



MANUFACTURING



REAL ESTATE



YELLOW  
MINING



RETAIL



AGRICULTURE



VEHICLES



# TO ASSISTING



## ATTORNEYS

- Insolvency Attorneys
- Deceased estates
- Divorce/Seperations



## LIQUIDATORS & BUSINESS RESCUE PRACTITIONERS

- Banks



## LOGISTICAL & PLANT HIRE COMPANIES

- De-fleeting of trucks & vehicles  
including yellow metal machinery



## INSURANCE COMPANIES

- Smoke/Water
- Goods in Transit

## MOVABLE ASSETS

### STEP 1

#### VALUATIONS

We offer valuation services on assets that you want to dispose of. Our extensive knowledge with over 30 years of experience in the field of movable and immovable assets guarantee an honest and realistic valuation on your assets.

### STEP 3

#### STORAGE

Whether you need to store, we have secure and affordable indoor and outdoor monitored storage facilities available for liquidators, attorneys, banks and other institutions.

Our aim is to ensure all our client's needs are met under one roof and to ensure convenient, cost effective storage of their assets.

### STEP 2

#### LOGISTICS & TRANSPORT

We transport any load within South-Africa with professional services and integrity. Our mission is to ensure prompt, speedy delivery all the while loading efficiently and safely at anytime, anywhere.

We recognize that you have a full range of transportation needs that go beyond collection and delivery. That is why our dedicated team and wide range of fleets can offer and specializes in small to abnormal loads, abnormal low-beds.

### STEP 4

#### SET UP AN AUCTION DATE

Getting the catalogue designed and printed, packing and getting ready.

OR

#### LIVE ONSITE AUCTION

Mogale Auctioneers presents goods sold on auction in a manner that ensures that buyers can bid with absolute confidence all whilst having great fun bidding at a traditional auction where we are committed to providing both buyers and sellers with an unforgettable auction experience!

# OPERATION STEPS

## IMMOVABLE ASSETS

### STEP 1

#### ASSESSMENT & VALUATION

Upon receipt of an instruction we will attend to the property and do an Assessment or Professional Valuation. Photos will be taken for Marketing Purposes. And the report will be generated. Our valuers are independent which ensures unbiased reporting.

### STEP 3

#### AUCTION PROPOSAL

Mogale will draft an auction proposal which will reflect the proposed date & conduct of the Auction, the Marketing Strategy & Advertising Budget. A copy of the Conditions of Sale will accompany the Proposal for your approval.

### STEP 2

#### MARKETING

We transport any load within South-Africa with professional drivers. The property will be listed on all major online platforms as well as on Mogale Auctioneers' website, free of charge. This is done with the view of obtaining pre-auction offers.

### STEP 4

#### SET UP AN AUCTION DATE

An Auction is conducted on the property. This allows buyers to familiarize themselves with the property and it aids to minimize post auction disputes. On Site Auctions enables bidders to bid with confidence and is transparent and effective.

#### MULTIPLE PROPERTY AUCTION

Multiple Property Auctions is conducted at our Warehouse and is not as costly as an on-site auction. This means that the risk of wasted costs is reduced. It also offers good exposure. And is a great way to attract a variety of buyers.

Your first choice  
for **Auctioneers**

## REFERENCES

We value our relationships with our extraordinary partners,  
and we believe our client references speak for themselves.

We are happy to email any reference requirements from our  
long list of partners and happy companies.

Full-service  
auctioneering  
company



# BE PART OF OUR TEAM

Mogale Auctioneers is a rapidly growing, full-service auctioneering company located in the West Rand. With over 40 years combined experience. We don't have enough pages to show you everyone but these are our two favourites.



## PHILLIP THERON SNR

**POSITION** Managing Director

**CONTACT**

083 601 0913

[phillip@asnet.co.za](mailto:phillip@asnet.co.za)



## PHILLIP THERON JNR

**POSITION** Director & Auctioneer

**CONTACT**

082 550 3265

[phillip@mogaleauctioneers.co.za](mailto:phillip@mogaleauctioneers.co.za)



**MOGALE  
AUCTIONEERS**

PHONE:

(+27) 11 660 3254

(+27) 10 443 8256

EMAIL:

[info@mogaleauctioneers.co.za](mailto:info@mogaleauctioneers.co.za)

ADDRESS:

1 Engelbrecht ave,  
Oatlands,  
Krugersdorp-West,  
1739

Members of

